

Communications/Youth

Full-time Position

COMMUNICATIONS FUNCTION: Responsible for the internal and external communications and social media of the church. This includes the church advertising, public relations, traditional, electronic, and emerging media. Oversee the promotion of the church's mission and improve the consistency of "branding."

DUTIES AND RESPONSIBILITIES:

Create and execute communication strategies to advance the core emphases of the church

Develop, recommend, and implement the marketing and communication strategies for the church

Communicate information regarding the church, its mission and activities to appropriate targeted audiences through existing communications such as the Sunday bulletin, email, all forms of social media and develop other channels such as a church app

Supervise outside designers, printers and other vendors, and perform other duties as assigned

Involvement and participation in the life of the church is required to give the best understanding and insight into the church and its mission.

Work with our videographer on video projects

MIDDLE SCHOOL YOUTH FUNCTION: To connect students with God and with each other through intentional discipleship – someone who has a heart to develop middle school students within our church's existing student ministry and extend that ministry to the community.

DUTIES AND RESPONSIBILITIES:

The primary responsibility of the youth director assistant is to design and implement middle school programs that are dynamic and creative

Connect students with God and with each other through intentional discipleship – someone who has a heart to develop middle school students within our church’s existing student ministry and extend that ministry to the community

Help prepare frequent promotional and communication materials

Assist the Director of Youth as needed

CHARACTERISTICS: A dedicated Christian, positive attitude, self-starter, confident yet teachable, exceptional relational skills with both teens and adults, committed to excellence, and feels a calling to help fulfill the church’s mission

EDUCATION: Bachelor’s Degree in Journalism, Communications, Marketing, Public Relations, Youth ministry, or related field is preferred, Associate’s Degree required.

EXPERIENCE: Professional work in public information, journalism, advertising, marketing, current communication technologies, youth ministry or related field is preferred. Experience in working in a church environment as a youth director, youth leader, or teacher is also preferred.

SKILLS:

Must be able to demonstrate strong managerial skills and excellent written/oral communication skills

Must possess a comprehensive knowledge of media strategies and processes

Must have strong computer and media skills

Must have the ability to work with diverse personalities and interests

Must possess the ability to handle stress, meet deadlines, have organizational skills, work independently and as a team member, and deal with people in a professional and Christian manner

This is a new and evolving position so the practical parameters of the position are subject to revision.