



2015 Annual Conference Missions Offering Resource Guide

Hello. My name is Mike Sluder and I serve as the Director of Missions for the Holston Conference. Thank you for your faithful leadership each year in leading your congregations to participate in the Annual Conference Missions Offering.

This year's effort is one that touches our lives daily. Your assistance this year is especially appreciated. Here is some important information to help you and your congregation.

Gifts toward the mission offering may be submitted at any time. For the local church to receive credit, the offering must be given through the congregation. This year's offering is designated as Project #826 HC Children in Poverty.

Individual gifts may be made directly online at ACOffering.Holston.org. These gifts will not be credited to the individual congregation but will be directed to the total offering. We have developed a QR code for use by those who wish to make direct contributions online. This emblem will show on all publicity related to the missions offering.

Congregations are encouraged to work toward the goal of \$10 per average attendance and 10 hours of service per average attendance. Individuals or groups may develop projects to help the congregation reach these goals. The possibilities are limitless. Please encourage children, youth, and adults to participate.

In addition, each congregation is especially encouraged to seek out the local school in your community for the purpose of developing a partnership. The time and resources offered in your neighborhood can change lives and your community forever.

Lay members to Annual Conference are asked to bring the congregation's gift for presentation as part of the Annual Conference session. This offering will be in addition to any contributions made prior to Annual Conference in June.

Our minimum goal is \$180,000. However, we have seen how generous Holston can be when our hearts are moved and our minds and wills are committed. We have the potential to be as effective in this offering as we were in our efforts for Imagine No Malaria and the needs are just as great. If we meet the goal of \$10 per average attendance in worship, our offering will total over \$685,000!

Please visit WaytoGiveHolston.org to download the video for your congregation. At that site, you will also find a bulletin insert that can be used along with the video or instead of the video if that works best for your congregation. Additional video resources and bulletin inserts will be made available this spring. The treasurer will receive the conference missions offering envelope in a mailing.

Please keep this giving opportunity before your congregation. If you have any questions or need additional information, you may contact me, Mike Sluder, Holston Conference Director of Missions, or Stella Roberts, Director of Connectional Ministries, at 865/690-4080.

Thank you for your leadership. Thank you for your prayers for the children in our neighborhoods who face the challenges of poverty each day. Let's bring it home, Holston, and share God's grace and love with these dear children.



WaytoGiveHolston.org



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